

# FASTER SALES. FEWER SURPRISES. GIVE BUYERS CONFIDENCE WITH A STRATA REPORT THEY CAN ACTUALLY UNDERSTAND.

IF YOU ARE TIRED OF SUB-STANDARD REPORTS AND INCONSISTENT CUSTOMER SUPPORT THAT SEND BUYERS RUNNING, IT'S TIME TO SWITCH TO A BETTER SERVICE.

Strata Records Inspections are a crucial part of buying any strata property. And vendor reports can add tremendous value to the selling process by removing property information gaps and enabling faster and more confident decisions for buyers, while providing agents and vendors with useful strata insights.

The problem? The quality of strata reports has quietly taken a hit in recent years - but most people have no idea.

Engaging a typical inspector means that a one-person business is responsible for all aspects of the process. This usually means poor reporting and lack of customer support. Some experienced searchers can still do good work - but consistency is rare.

We know this because over the past couple of years, we've been asked - by buyers, conveyancers, and buyer's agents - to review hundreds of strata reports from nearly every provider across NSW. And the results are ugly.

On the surface, reports might still look the same. But behind the scenes, several industry-wide shifts have been undermining the reliability and the usefulness of these reports. Most reports are now a so-called "file dump" where documentation - often repeated and outdated - is attached without any meaningful summary. There are more errors, less information and less support for buyers trying to understand these reports.

Reports that are hard to understand or lack detail can quickly undermine buyer confidence, stall negotiations, or even cause a deal to fall through.

We are not saying we are perfect, but we have implemented a number of unique to EYEON processes to ensure our reports remain readable, reliable and backed by quality customer support:

- Well-structured robust and easy-to-read template
- Rigorous QA process to capture any errors in reporting
- Strata Manager follow-up
- Report updates if new information becomes available
- Dedicated and responsive customer service team
- Outstanding follow-up support
- Ongoing training and feedback to inspectors to ensure professional development

## **EYEON Property Inspections**

www.eyeon.com.au info@eyeon.com.au | 1300 798 274



# PRICING STRUCTURE

PROPERTY INSPECTIONS ARE THE SMALLEST COST IN MARKETING AND SELLING PROPERTY. SO WHEN CHOOSING AN INSPECTOR, THINK WHETHER YOU WANT IT CHEAP OR GOOD.





### **OPEN ACCESS OPTION A**

### **Cost to Seller:**

\$249

When 4 or more Buyers download our report, Seller gets **50% refund** 

### **Cost to Buyer:**

\$69 upfront + \$269 if successful

### **OPEN ACCESS OPTION B**

### Cost to Seller:

\$99

If the property doesn't sell or the successful buyer doesn't download our report for any reason, seller will pay an

### additional \$220.

**Cost to Buyer:** 

\$69 upfront + \$269 if successful.

### **EYEON ZERO**

Cost to Seller: \$499

### **Cost to Buyer:**

Zero.
Full follow-up
support is still
included.

# HOW DOES OUR SERVICE WORK?

WE DO NOT CROSS-SELL OTHER SERVICES AND ANNOY YOUR CLIENTS WITH POST-SALE MARKETING.

OUR INSPECTORS WORK FOR US, SO YOU AND YOUR CLIENTS ARE ALWAYS DEALING WITH EYEON.

- 1. You make an investment in our service.
- 2. We complete an inspection.
- 3. We provide the Seller and the Agent with a copy of a well-written and well-structured inspection report so you become aware of any issues upfront and can factor them into your marketing campaign.
- 4. You have access to our team and the inspector to ask questions.
- 5. Our report is also uploaded on <a href="www.eyeon.com.au">www.eyeon.com.au</a> and is available for download at any time.
- 6. We provide the Agent with all necessary marketing information for the report.
- 7. The Agent gets a real-time advice each time a Buyer downloads a copy.
- 8. We proactively follow-up with all Buyers, ensuring that any questions they may have about the report are taken care of.

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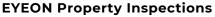
# ARRANGING AN INSPECTION

It's easy!

Simply submit your request <u>online</u> or over the phone, just have some payment details ready.

EYEON Property Inspections can also offer tailored invoicing solutions, please get in touch with us to discuss your needs.

WE ARE LOOKING FORWARD TO HELPING YOU PROVIDE THE BEST SERVICE TO YOUR CLIENTS.



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